

SPREADABLE WORDS

Sample: Email Copy for PaleoPax

FROM: PaleoPax
TO: Dan Imal
SUBJECT: You want more, and we're delivering ...

Hello Dan,

Thanks for answering our recent snack survey.

The PaleoPax tribe has spoken: MORE HUNTING, less gathering.

Got it. *Ya'll like meat.*

(And who can blame you? Protein works for every body—pun intended. Not only is it perfectly paleo, protein is an excellent choice, whether you're leaning out or chasing gains. Plus it satisfies the hungriest cave-person appetite.)

We get it, and we're on the hunt for more meaty snacks.

Just one thing. We're not the kind of operation that picks any old snack and calls it a day. No way.

At PaleoPax, we demand high-quality snacks that make you go "Mmm."

See for yourself in our new web series, [PaleoPax Taste-Tests New Snacks](#).

In this episode, we bring back an old favorite, Nick's Sticks. [Click here](#) to find out why **we think you'll develop a mammoth crush on these wild treats ...**

[Go check it out now.](#)

Happy snacking!
Your Pals at PaleoPax

P.S. We've got a special offer for snackers who [act fast](#).