

SPREADABLE WORDS

Sample Excerpt: Website Copy for Cynthia L. Graves, DDS

Look Good, Feel Better

If your grin's got you down, don't worry. It's completely natural to want to brighten, straighten and enhance your teeth. Who doesn't want to smile with confidence? At Cynthia L. Graves, DDS, we can help you achieve a naturally beautiful result that'll have you beaming.

What Can Cosmetic Dentistry Do For You?

As part of our patient-centered approach to dentistry, we're proud to offer a suite of services to help you get the smile you've always wanted. Our office in Austin, TX, is equipped with the latest technology so that we can:

- Reshape and revitalize the overall look of your mouth
- Repair, reshape and straighten individual teeth
- Improve the color of stained, dull teeth

Our cosmetic dentistry services include:

Whitening

Have your teeth lost their luster over time? Food and drink can stain your teeth, causing discoloration that is difficult to remove with whitening toothpastes or drugstore whitening kits.

We offer professional in-office and take-home options that can whiten and brighten your smile, by up to 14 shades, without irritating sensitive tissues:

- In-Office Whitening: Dr. Graves applies a tooth-whitening agent (usually gel-based) and uses a special lamp to accelerate the process. This method typically takes 90 minutes.
- Take-Home Whitening Kits: If you prefer, we offer the Opalescence® Tooth Whitening System. These kits include tooth-whitening gel (choose from three flavors), a custom-fit mouthguard and step-by-step instructions that enable you to whiten your teeth in the comfort of your own home. The kit comes in four concentrations, for use during the day or at night, and typically requires 10 to 14 days to achieve best results.

Invisalign®

Straighten your smile in less time, without giving up your favorite foods. Best of all, these aligners are nearly invisible. If you've been considering orthodontic work, but aren't sure traditional braces are for you, Invisalign® might be just the solution. [FIND OUT MORE]

Single Visit Crowns

Traditional crowns take several visits to get just right. If you find yourself with a cracked or broken tooth, our office offers the latest CEREC® technology to fit you with a custom, metal-free crown that can be completed in a single visit. The result will blend in with your natural teeth to have you smiling confidently on your way home. [FIND OUT MORE]

End of Excerpt

Please note: You may not sell, create derivative works from, distribute, display or reproduce—or in any way exploit in any format whatsoever—this sample, in whole or in part, without prior written consent from Spreadable WordsSM.

spreadablewords.com :)